

# **Odoo CRM & ERP** Brochure

## We help businesses choose the most optimal solution

Lars J. Croff

Founder of Eazy-Office.com

"We help businesses by facilitating access to professional web solutions and services – boosting performance with tailored consultancy, we're covering all the steps from assessment to implementation. We work closely with our clients – ensuring the most optimal solution is selected for their business."



#### ABOUT US - www.eazy-office.com

Eazy-Office.com offers integration of solutions that provides a wide
range of easy-to-use business applications, giving companies easy access
to the software they can utilize to run and grow their business.
Eazy-Office.com is owned and managed by a team of enthusiastic and
business driven entrepreneurs. Our head office is located in Malmö,
Sweden – so we can travel quickly to our clients from Copenhagen Airport.



#### OUR PARTNER - www.bistasolutions.com

**Bista Solutions Inc.** is a world-class software solutions company providing ingenious business solutions to a wide range of enterprises. With offices in USA, UAE & Canada and development center in India, catering to businesses in all global markets.

Their expertise in developing enterprise-grade business applications and customerfocused service has helped numerous businesses by saving them time, reducing costs/waste, and ultimately increasing business efficiency.

# OUR CONSULTANCY PROCESS



### THIS IS HOW WE HELP YOUR BUSINESS MAKING THE BEST CHOICE:

- We boost performance with tailored consultancy, covering all steps from assessment to implementation.
- We'll work closely with you to understand your business and to ensure the most optimal solution is selected.



## WHAT WE DO **OUR SERVICES**



### We have the in-house expertise and experience to work as your trusted partner and exceed your IT challenges.

From specific technical issues to the big strategic questions for your business, we are ready to offer insight and action. Learn how our IT consultancy and design services are here to help you define and meet new technology challenges in your organization.



Integration

Odoo ensures that you have what you need to manage your company, staff and customers - in one place.



WordPress CMS Web Design Services

We help businesses get a professional online presence with web design for WordPress CMS.



Power BI is a suite of business analytics tools that deliver insights throughout your organization.



With WooCommerce we help extend your WordPress platform, by creating a great shopping experience for your visitors.

#### Eazy-Office.com



# SOLUTIONS WE INTEGRATE



#### We have the in-house expertise and experience to work as your trusted partner and exceed your IT challenges.

From specific technical issues to the big strategic questions for your business, we are ready to offer insight and action. Learn how our IT consultancy and design services are here to help you define and meet new technology challenges in your organization.

#### Odoo CRM & ERP Integration Odoo ensures that you have what

you need to macustomersnage your.

#### WordPress Web Design Services

We help businesses get a professional online presence with.

#### **Office 365 Integration**

We help businesses get a professional online presence with.

#### **Power BI Integration**

Power BI is a suite of business analytics tools that deliver insights.

#### WooCommerce Web Shop Integration

With WooCommerce we help extend your WordPress platform, by creating a great.

#### **Exchange Online Integration**

With WooCommerce we help extend your WordPress platform, by creating a great.





## ABOUT ODOO CRM & ERP Odoo is the "all-in-one" CRM solution

Odoo is an all-in-one management software that offers a range of business applications that form a complete suite of enterprise management applications targeting companies of all sizes.

### Stay on top with Odoo

Get a quick overview of what's going on in your team. See when a colleague logs a call or send a quote. Share ideas and files in real-time and catch-up things you missed when you were.

The flexibility of Odoo is such that apps (CRM, billing, accounting, manufacturing, warehouse- and project management, and inventory) can be added according to the growth of your company.

### Main benefits you get by using Odoo in your business:

- Track leads, close opportunities, get accurate forecasts - and sell more efficiently.
- Send quotes in a few clicks. Convert quotes to sales orders and invoices from the same screen.
- Odoo covers all your business needs in a onestop solution. No more painful integrations.

BOOST YOUR SALES

CRM



POS

Sales

INTEGRATE YOUR SERVICES





Helpdesk

Project Timesheets

STREAMLINE YOUR OPERATIONS



Inventory

MANAGE YOUR FINANCE



MRP

Purchase







Marketing Automation

Odoo is comprehensive suite of business applications including: CRM, Sales, Order Management, Accounting, Finances, Purchase, Warehouse Management, Production, Human Resources, Payroll Accounting, Project Management, Business Intelligence, CMS, E-commerce, and many more modules are available.



### ABOUT ODOO CRM & ERP Odoo Modules



#### **CRM, SALES/PURCHASE MANAGEMENT**

Convert opportunities into quotes in just a few clicks. Get a complete overview of the customer history.

#### **ACCOUNTING & REPORTING**

Follow expense records across the company to keep an eye on costs and to ensure targets and budgets.

#### **HR & PROJECT MANAGEMENT**

Schedule your teams across projects taking holidays into account. Plan ahead for upcoming projects with forecasts.

#### **MARKETING & SOCIAL MEDIA**

Boost leads acquisition and nurturing with Odoo's marketing apps: Email Marketing, Events.

#### WAREHOUSE & INVENTORY

Get product availabilities information right into the quotation. Trigger delivery orders and check delivery status from the order.



## ABOUT ODOO CRM & ERP Odoo Features (CRM)



## The real customer centric CRM - track leads, close opportunities and get accurate forecasts

Use actionable data to make better decisions. Get the insights you need to make smarter decisions. Design custom dashboards to get a picture of your business at a glance. Dig deeper with real-time reports and flow charts that anyone can create and share. With Odoo CRM, you keep all the information about leads and customers in a single place. It's great and effective.

### Stay connected to your customers

With real-time messaging to enhance collaboration. Get a quick overview of what's going on in your team. See when a colleague logs a call or send a quote. Share ideas and files in real-time and catch-up things you missed when you were away.

| @ inbox<br>☆ Starred | 25 | Febr  | uary 10, 2016 |
|----------------------|----|---|---------------|
| CHANNELS             | +  | virginie@agrolait.fr - 8:55 AM 🏠 🖌  |               |
| CHANNELS             |    | Subject: Plan to install backup servers   |               |
| # general            |    | Hello,  |               |
| DIRECT MESSAGES      | +  | We need to deploy new backup servers:   |               |
|                      |    | <ul> <li>daily incremental backups</li> </ul>   |               |
| PRIVATE CHANNELS     | +  | <ul> <li>two redundant servers,</li> </ul>  |               |
|                      |    | <ul> <li>total capacity of 200Gb.</li> </ul>  |               |
|                      |    | Do you have a simple solution with servers<br>running on Redhat Linux?  |               |
|                      |    | Best regards,   |               |
|                      |    |   | Yesterday     |
|                      |    | China Export - 8:55 AM  |               |
|                      | 5  | Subject: Information meeting  |               |
|                      |    | Hello,  |               |
|                      |    | Epic Technologies is a small company specialized<br>in software managing huge volume of data. Having<br>an efficient and reliable backup system is very important |               |
|                      |    | for us, and critical for our customers. I eared   |               |
|                      |    | you have some interesting solutions to manage   |               |

## ABOUT ODOO CRM & ERP Odoo Features (Sales)



## Real-time overview - easily review your performances & next activities

Know exactly how you perform compared to your monthly targets. Organize your work based on your scheduled next actions. You can also schedule activities based on your sales scripts: calls, meetings, mailing, and quotations. With Odoo CRM, you keep all the information about leads and customers in a single place. **It's great and effective.** 

# Sell more with clean quotations, sell faster with electronic signatures

Professionally showcase your products and services. Send clear and complete quotations to your prospects. Convert quotations into sales orders with a single click, or let the customer sign off on it with a simple electronic signature.

| Customer:                 | Agrolait, T              | homas Passot                  |   | Your Contact:      | Antoine La                       | malais                  |
|---------------------------|--------------------------|-------------------------------|---|--------------------|----------------------------------|-------------------------|
|                           |                          |                               |   |                    | 04 28 00 0                       |                         |
| Bill To:                  | Agrolait, T<br>69 rue de | homas Passot                  |   |                    | admin@yo                         | urcompany.com           |
|                           |                          | re - Belgium                  |   | Quote Date:        | 02/29/201                        | 6 23:09:53              |
|                           | thomas.pa                | assot@agrolait.com            | 1                                       | Expiration Date:   | 03/31/201                        | 6                       |
|                           | g                        |                               |   |                    |                                  |                         |
| Products Functional Tr    | -                        | Quantity<br>1.000 Unit(s)     | Discount                                |                    | nit Price<br>2,950.00            | Price<br>\$ 11,655.00   |
| Products                  | -                        | 00 858<br>National Contractor | 100000000000000000000000000000000000000 | ount \$1           | 200.0000.0000                    |                         |
| Products<br>Functional Tr | aining                   | 00 858<br>National Contractor | 100000000000000000000000000000000000000 | ount \$1           | 2,950.00                         | \$ 11,655.00            |
| Products<br>Functional Tr | aining                   | 1.000 Unit(s)                 | 100000000000000000000000000000000000000 | count \$ 1<br>\$ 1 | 2 <del>,950.00</del><br>1,655.00 |                         |
| and there are not         | aining                   | 1.000 Unit(s)                 | 10.0% disc                              | count \$ 1<br>\$ 1 | 2,950.00<br>1,655.00<br>\$ 0.00  | \$ 11,655.00<br>\$ 0.00 |

# **Odoo Features** (Purchases)

| ID RFQ BY EMAIL PRINT RFQ   | CONFIRM ORDER CANCEL  |  |                            | REG                                      | REQ SEN | T PURCHASE ORD                      |
|---|---|--|----------------------------|--|---------|-------------------------------------|
| Request for Quotation   |   |  |                            |  |         |                                     |
| PO00031   |   |  |                            |  |         |                                     |
| Vendor ASUS   | TeK   | Order Date   | 02/01/20                   | 18 16:21:08                              |         |                                     |
|   |   |  |                            |  |         |                                     |
| Vendor Reference  |   | Source Document  | OP/00001                   | . OP/00002                               |         |                                     |
| Vendor Reference Purchase Agreement TEDOC   | 001   | Source Document  | OP/00001                   | . OP/00002                               |         |                                     |
|   | 001   | Source Document  | OP/00001                   | . OP/00002                               |         |                                     |
|   |   | Source Document  | OP/00001                   | . 0P/00002                               |         |                                     |
| Purchase Agreement TEDOC  |   | Source Document  | OP/00001<br>Quantity       | Unit Price                               | Taxes   | Subtotal                            |
| Purchase Agreement TEDOC<br>Products Deliveries & In  | tvoices   |  |                            |  | Taxes   | Subtotal<br>\$150.00                |
| Purchase Agreement TEDOC<br>Products Deliveries & In<br>Product   | nvoices<br>Description  | Scheduled Date   | Quantity                   | Unit Price                               |         |                                     |
| Purchase Agreement TEDOC<br>Products Deliveries & In<br>Product<br>[RAM-SR5] RAM SR5                          | Invoices<br>Description<br>[RAM-SRS] RAM DDR SR5              | Scheduled Date<br>02/15/2018.01.00.00                        | Quantity<br>3.000          | Unit Price<br>50.00                      |         | \$ 150.00                           |
| Purchase Agreement TEDOC<br>Products Deliveries & Ir<br>Product<br>[RAM-GR5] RAM SR5<br>[PROD_DEL02] Datacard | Description<br>[RAM-SRS] RAM DDR SRS<br>[PROD_DEL02] Datacard | Scheduled Date<br>02/15/2018 01-00-00<br>02/06/2018 16:21-08 | Quantity<br>3.000<br>5.000 | Unit Price<br>50.00<br>44.92<br>2,207.45 |         | \$150.00<br>\$224.60<br>\$33,111.75 |
| Purchase Agreement TEDOC<br>Products Deliveries & Ir<br>Product<br>[RAM-GR5] RAM SR5<br>[PROD_DEL02] Datacard | Description<br>[RAM-SRS] RAM DDR SRS<br>[PROD_DEL02] Datacard | Scheduled Date<br>02/15/2018 01-00-00<br>02/06/2018 16:21-08 | Quantity<br>3.000<br>5.000 | Unit Price<br>50.00<br>44.92             |         | \$ 150.00<br>\$ 224.60              |

## Automatically send RfQs to your suppliers based on your stocks levels

Automate your purchasing workflow. Improve your purchase and inventory performance with procurement rules depending on stock levels, logistic rules, sales orders, forecast manufacturing orders, etc. Select different replenishment methods for each product depending on your manufacturing and delivery strategies.

## Make smart purchase decisions using the best prices

Use suppliers' price lists and references to make smarter purchase decisions based on promotions, quantities and special contract conditions. Keep track of a product availability in your supplier's stock and check your order status. You can even base your sales price on your supplier's prices.

| CREATE IMPORT    |           |                    | ▼ Filters + ≡ Group By + ★ Favorites + |                  |            |  |
|------------------|-----------|--------------------|--|------------------|------------|--|
|                  | Vend      | or Product Variant | Product                                | Minimal Quantity | Price      |  |
| ASUSTeK (14)     |           |                    |  | 17.00            | 10,594.000 |  |
| - Agrolait (4)   |           |                    |  | 4.00             | 4,136.000  |  |
|                  | 🗌 🕂 Agrol | lait               | [PROD_DEL02] Datacard                  | 1.00             | 390.000    |  |
|                  | 🗌 🕂 Agrol | lait               | (HDD-SH1) HDD SH-1                     | 1.00             | 860.000    |  |
|                  | 🗌 🕂 Agroi | lait               | [CARD] Graphics Card                   | 1.00             | 876.000    |  |
|                  | 🗌 🕂 Agroi | lait               | [CPUI5] Processor Core i5 2.70 Ghz     | 1.00             | 2,010.000  |  |
| • Camptocamp (3) |           |                    |  | 2.00             | 1,464.000  |  |
|                  | 🗌 🕂 Camp  | ptocamp            | [PROD_DEL] Switch, 24 ports            | 1.00             | 55.000     |  |
|                  | 🗌 🕂 Cam   | ptocamp            | [E-COM09] iMac                         | 1.00             | 1,399.000  |  |
|                  | 🗌 🕂 Camp  | ptocamp            | [E-COM10] Apple Wireless Keyboard      | 0.00             | 10.000     |  |
| China Export (2) |           |                    |  | 13.00            | 110.000    |  |

# **Odoo Features** (Projects)



### Harness the power of visual information - flexible project management made easy

Simplify your processes and enhance employees collaboration. Break down your project in bite-sized tasks and assign them to your team for improved collaboration. Create customized stages for each project to simplify your workflow overview and increase overall project efficiency.

### Forecast needs and resources, keep track of deadlines and progress of your projects

Schedule your teams across projects taking employees' holidays into account. Plan ahead for upcoming projects with forecasts based on comparable projects and estimate deadlines more accurately. Compare forecasts with real timesheets for increased profitability.





## ABOUT ODOO CRM & ERP Odoo Features (HR)



Leaves
Allocations
Timesheets
Attendances
Appraisals
Recruitments
Expenses

# Successfully manage your employees - centralize all your HR information.

Oversee all important information for each department at a glance. Restrict visibility of sensitive information to just HR managers, or make other information public for all employees to see such as employee directory. Receive alerts for any new leave requests, allocation requests, applications, appraisals, **and more**.

## Track time and attendance

Keep track of the employee hours worked and sort by project, client, or tasks. Weekly or monthly timesheets with optional attendance tracking. Easily access statistics to record and analyze timesheets as well as check each employee's attendance. Integrated accounting automatically posts reports based on time spent in projects providing real-time data.

| Employees / | eter Parker /     | Lin |                                | • ≡ Group By + ★ Favorites - |     |                             | 9    | 1-8/8 | Q<br>( ) |
|-------------|-------------------|-----|--------------------------------|------------------------------|-----|-----------------------------|------|-------|----------|
| Date        | Employee          |     | Description •                  | Project                      |     | Task                        |      | Time  | (Hours)  |
| 02/14/2018  | <br>Pieter Parker | τ   | Support & Minor bug fixes      | E-Learning Integration       | - 3 | Deploy and review           | - 13 |       | 00:00    |
| 02/11/2018  | Pieter Parker     |     | Coding and module testing      | Research & Development       |     |                             |      |       | 03:00    |
| 02/11/2018  | Pieter Parker     |     | Delivery and maintenance       | Research & Development       |     | User interface improvements |      |       | 01.00    |
| 02/11/2018  | Pieter Parker     |     | Design and specification       | Research & Development       |     |                             |      |       | 01:00    |
| 02/11/2018  | Pieter Parker     |     | Integration and system testing | Research & Development       |     | Social network integration  |      |       | 01:00    |
| 02/11/2018  | Pieter Parker     |     | Requirements analysis          | Research & Development       |     |                             |      |       | 02:00    |
| 02/14/2018  | Pieter Parker     |     | Research & Design              | Website Design Templates     |     | Create new components       |      |       | 02.30    |
| 02/14/2018  | Pieter Parker     |     | Specification writing          | Website Design Templates     |     | Basic outline               |      |       | 01:00    |

# **Odoo Features** (Warehouse)

and the second se



## Better organize your warehouse with the smart double entry inventory system

Improve performance and process time. Get the most efficient stocking method and improve all your internal operations. Odoo's double-entry inventory has no stock input, output or transformation. Instead, all operations are stock moves between locations. **Maximize your warehouse efficiency with Odoo**.

## Less stock and no stockouts with fully automated replenishment

Track every stock move with Odoo's unique double-entry inventory system. Use order points and automated RFQs to make your supply chain more efficient than ever. Track every stock move from purchase to warehouse bin to sales order.

|                   |                   | Active            | C Purchases |
|-------------------|-------------------|-------------------|-------------|
| lame              | OP/00004          |                   |             |
| Product           | [E-COM10] Apple V | /ireless Keyboard | - 2         |
| Varehouse         | Chicago Warehous  | e                 |             |
| ocation           | Chic/Stock        |                   | - 3         |
| Procurement Group |                   |                   |             |
| Rules             |                   |                   |             |
| Ainimum Quantity  | 10.000            |                   |             |
| Aaximum Quantity  | 20.000            |                   |             |
| uantity Multiple  | 1.000             |                   |             |

# Why should you choose Odoo?

Odoo offers a wealth of functionalities with over a 1000 modules that can be deployed to meet your business needs. Odoo is actively being developed and supported by the community and the stack of functionality continues to increase. Finding an ERP system that has the functionality you require is important.

**Odoo** is based on a technology stack that is modern and up-to-date. These technologies continue to be developed and adapted to the latest paradigms, and so is Odoo.

Another improvement with an integrated system such as Odoo is the availability of on demand and up-to-date reports that could take days, weeks, or months to produce in other circumstances. Often companies make the mistake to see an ERP system as a cost center and fail to see the potential for these improvements. **Odoo** is not only an easy to use software, it also highly flexible. Odoo can be tailored to fit your company's specific business requirements. In a highly competitive and fast changing world, companies like yours need to constantly push and innovate to keep pace with changing business scenarios. This can only be achieved with the right tools.

## Top <u>5 reasons</u> for using the Odoo CRM & ERP solution in your business:

- Easy to learn and use
- Modern and up-to-date user interface
- Comprehensive integrated functionality
- Can be customized and tailored to your needs
- Cost-efficient license pricing and low TCO

## Odoo is a "one-stop" solution for your business!



## ABOUT ODOO CRM & ERP What does Odoo cost?



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# **Questions about Odoo**

# Which other cost do I have to consider for the implementation of Odoo?

The basic installation of the system is included in the service cost. Other implementation costs such as configuration, employee training, data migration, detailed adaptation, development will vary depending on the size of the implementation and the usage of the system. **Get in touch with us for a detailed quotation**.

# Can Odoo be integrated with other third-party systems and solutions?

Yes, in our live demo section you can test such an integration between Odoo and Power Bl Analytics. Our implementation team has already made connections to well known systems such as Magento, Amazon, EBay, WooCommerce, PayPal, QuickBooks Accounting, MailChimp, and many more.



# How long does it generally take to complete the implementation of Odoo?

Implementations with default modules can take somewhere between **1 to 2 months**, this will vary depending on the type of business and on a "case to case" basis. Another part of the Odoo implementation is the customization – this is the part where the estimation solely depend on the modifications you want.



# Can I access Odoo from a mobile device when I'm out of the office?

Yes, with the **Odoo Mobile** app you can access messages, contacts, notes, orders, track your inventory, manage your meetings at your fingertips and you can use them anywhere to keep watch on your business. Odoo Mobile is a native mobile application **available for Android and iPhone**.





# CONTACT US

To learn more about our service offerings and industry expertise, or to have one of our consulting professionals contact you directly – you can get in touch with us using the channels listed below.

| ADDRESS: | EO Web Solutions AB      |      |                     |  |
|----------|--------------------------|------|---------------------|--|
| ADDRESS: | Västergatan 36, 211-21 N |      |                     |  |
|          | Sweden                   |      |                     |  |
| PHONE:   | +46 (0)764-668 600       |      |                     |  |
| EMAIL:   | info@eazy-office.com     | WWW: | www.eazy-office.com |  |

Thanks for your attention!

